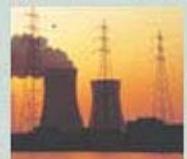


**Our History:** Since 1992, **RapidReach** has been providing emergency notification tools. We have constantly reviewed, upgraded and improved the functionality, and branched out into a variety of different Emergency Notification based products: traditional **Client/Server in house solutions** for tightly controlled, secure environments; or **Internet accessible WEB interfaces** (on or off site). We are committed to providing a user-friendly, highly secure crisis notification tool for both operational and emergency environments, for government, military and the private sector.

**Enera is the only small business manufacturer of emergency Notification Systems that participates in the US Military Security Certification programs.**

**Our Focus:** The **RapidReach** product line is designed to address Emergency Notification. Unlike many Service providers, we own and operate our own Communication Servers and phone lines, with the ability for notifications to cascade among four separate major Telcos, in four geographically separate datacenters. Our platform includes both traditional TDM telecom interfaces as well as VOIP capabilities. As critical notification is our prime business - we do not hand off these functions to third party providers, we do not compromise on call quality and we do not over-commit calling capacity or initiate more calls than destination networks can handle.



### ***Simplicity is the essence of an Emergency Tool***

#### **RapidReach is designed for generalists:**

An end user with only moderate computer skills can construct and activate call outs. There is no limit to the number of contacts, groups or messages you can store on the system. Messages may be stored in advance and selected from a list, or recorded on the fly. Call outs may be pre-staged and activated by telephone, email or with a few mouse clicks. Personnel information may be imported from Excel spreadsheets or other external databases using Delimited text. This importation may be either manual or automatic.

#### **Adaptable to fit your requirements:**

Simple does not mean inflexible. Enera is the only notification solution that offers both a System and a Subscription Service solution. Offsite or onsite solutions are available depending on the usage pattern or security profile of an organization. Our unrivalled flexibility allows **RapidReach** to be equally effective as a tool for Business Continuity, Continuity of Operations, Disaster Recovery, or operational notification, handling daily critical alerts where consistency, escalation and accountability are invaluable.

Options extend the functionality of a basic **RapidReach** system or subscription to ensure that the tool fits the job. **RapidReach** may be implemented for both large and small organizations and large or small emergencies – anywhere you need effective sophisticated notification. **RapidReach** doesn't replace other systems, just coordinates their use, so there is no new equipment to purchase. You can use **RapidReach** to automate call lists by phones, pagers, faxes, PDA's, email, alarm panels and localized AM Radio systems.

#### **Service or System:**

**The RapidReach OnSite System is available with a WEB interface or as a Client/Server solution. The WEB interface uses text to speech, while the Client Server solution uses recorded messages. Either solution can be connected to PLC devices for Industrial process control devices, fire alarm panels, localized AM Radio as well as phones, pagers, fax, and email. With onsite systems In this case, the customer provides and maintains phone lines. The system may be installed as a Standalone system, as a single Server in a Networked environment, or in a MultiServer installation with replication and redundancy.**

**RapidReach ENS WEB (Emergency Notification Service) is our web accessed solution.** ENS allows an organization to take advantage of our extensive network of Notification Servers, enabling high capacity notification at an affordable price.

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